

Rep Order# 6837931  
EC'd Yes

Ver# 3 Status Revised

Traffic Order# 195607

**Printed:**

Printed: 08/03/2012 8:13 AM  
Last Received: 08/03/2012 7:57 AM

1 of 5

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C02C08  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C02C08  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

$$* = \frac{C}{S}$$

--- REMARKS ---

REV TO ADD TO SKED  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CFN  
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*47		Sales Remark: V3 Added	10/06-10/06	\$20.00	:30	1	1	SA	1237A-137A	\$20.00	1	
*48		Sales Remark: V3 Added	10/02-10/04	\$50.00	:30	3	1	TU-TH	1137P-1237A	\$150.00	3	
*49		Sales Remark: V3 Added	10/08-10/08	\$50.00	:30	1	1	M	1137P-1237A	\$50.00	1	
*50		Sales Remark: V3 Added	10/07-10/07	\$60.00	:30	1	1	SU	1037P-1137P	\$60.00	1	
*51		Sales Remark: V3 Added	10/06-10/06	\$75.00	:30	1	1	SA	1037P-1137P	\$75.00	1	

Station KRQE-TV ALBUQUERQUE, NM.  
 Advertiser ( ) WILSON FOR NM SENAT  
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 Estimate# C02C08  
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Agency ( ) SMART MEDIA GROUP  
 814 KING STREET - SUITE 200  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E WLSN/ORDR/C02C08  
 Flight Dates 10/02/2012 - 10/08/2012  
 Hiatus Weeks

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*52		Sales Remark: V3 ADD TO SKED V3 Added	10/04-10/04	\$125.00	:30	1	1	TH	4P-430P	\$125.00	1	
*53		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/02	\$125.00	:30	1	1	TU	430P-5P	\$125.00	1	
*54		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/04	\$125.00	:30	3	1	TU-TH	1035P-1137P	\$375.00	3	
*55		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	\$125.00	:30	1	1	M	1035P-1137P	\$125.00	1	
*56		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	\$250.00	:30	1	1	M	5P-530P	\$250.00	1	
*57		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/04	\$250.00	:30	3	1	TU-TH	5P-530P	\$750.00	3	
*58		Sales Remark: V3 ADD TO SKED V3 Added	10/06-10/06	\$300.00	:30	1	1	SA	7P-8P	\$300.00	1	
*59		Sales Remark: V3 ADD TO SKED V3 Added	10/06-10/06	\$350.00	:30	1	1	SA	8P-9P	\$350.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*60		Sales Remark: V3 ADD TO SKED V3 Added	10/07-10/07	\$350.00	:30	1	1	SU	10A-11A	\$350.00	1	
*61		Sales Remark: V3 ADD TO SKED V3 Added	10/07-10/07	\$400.00	:30	1	1	SU	10P-1035P	\$400.00	1	
*62		Sales Remark: V3 ADD TO SKED V3 Added	10/03-10/03	\$425.00	:30	1	1	W	630P-7P	\$425.00	1	
*63		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	\$425.00	:30	1	1	M	630P-7P	\$425.00	1	
*64		Sales Remark: V3 ADD TO SKED V3 Added	10/06-10/06	\$500.00	:30	1	1	SA	9P-10P	\$500.00	1	
*65		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/05	\$550.00	:30	4	1	TU-F	10P-1037P	\$2,200.00	4	
*66		Sales Remark: V3 ADD TO SKED V3 Added	10/05-10/05	\$700.00	:30	1	1	F	8P-9P	\$700.00	1	
*67		Sales Remark: V3 ADD TO SKED V3 Added	10/03-10/03	\$750.00	:30	1	1	W	7P-8P	\$750.00	1	
*68		Sales Remark: V3 ADD TO SKED V3 Added	10/07-10/07	\$800.00	:30	1	1	SU	7P-8P	\$800.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*69		Sales Remark: V3 ADD TO SKED V3 Added	10/07-10/07	\$900.00	:30	3	1	SU	11A-2P	\$2,700.00	3	
*70		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	\$1,000.00	:30	1	1	M	7P-8P	\$1,000.00	1	
*71		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/02	\$1,000.00	:30	1	1	TU	7P-8P	\$1,000.00	1	
*72		Sales Remark: V3 ADD TO SKED V3 Added	10/02-10/02	\$1,000.00	:30	1	1	TU	9P-10P	\$1,000.00	1	
*73		Sales Remark: V3 ADD TO SKED V3 Added	10/04-10/04	\$1,000.00	:30	1	1	TH	8P-9P	\$1,000.00	1	
*74		Sales Remark: V3 ADD TO SKED V3 Added	10/04-10/04	\$1,000.00	:30	1	1	TH	9P-10P	\$1,000.00	1	
*75		Sales Remark: V3 ADD TO SKED V3 Added	10/07-10/07	\$1,100.00	:30	1	1	SU	9P-10P	\$1,100.00	1	
*76		Sales Remark: V3 ADD TO SKED V3 Added	10/08-10/08	\$1,200.00	:30	1	1	M	8P-9P	\$1,200.00	1	

Need \$2,000 - P3  
 Need \$2,300 - P3

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*77			10/04-10/04	\$1,250.00	:30	1	1	TH	7P-8P	\$1,250.00	1	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
*78			10/07-10/07	\$1,500.00	:30	3	1	SU	2P-530P	\$4,500.00	3	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

---REPORT TOTALS---

Report Totals: 45 / \$25,055.00

---SALES MONTHLY TOTALS---

Oct 12: 95 / \$37,305.00  
 Sales Totals: 95 / \$37,305.00  
 Station Totals: 95 / \$37,305.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$116,578	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12  
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6837931 Ver# 1 Status New

Traffic Order#

Printed: 08/01/2012 8:16 AM  
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1 of 4

Station KRQE-TV ALBUQUERQUE, NM.  
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Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Showing Buylines: All Lines

--- CONTRACT COMMENT ---

SC=\*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
1		LETS MAKE A DEAL	10/02-10/02	\$100.00	:30	1	1	TU	10A-11A	\$100.00	1	---
2		LETS MAKE A DEAL	10/03-10/03	\$100.00	:30	1	1	W	10A-11A	\$100.00	1	---
3		LETS MAKE A DEAL	10/08-10/08	\$100.00	:30	1	1	M	10A-11A	\$100.00	1	---
4		THE PRICE IS RIGHT	10/03-10/03	\$150.00	:30	1	1	W	11A-12P	\$150.00	1	---
5		THE PRICE IS RIGHT	10/05-10/05	\$150.00	:30	1	1	F	11A-12P	\$150.00	1	---
6		THE PRICE IS RIGHT	10/08-10/08	\$150.00	:30	1	1	M	11A-12P	\$150.00	1	---
7		NEWS @ NOON	10/02-10/02	\$125.00	:30	1	1	TU	12P-1230P	\$125.00	1	---
8		NEWS @ NOON	10/03-10/03	\$125.00	:30	1	1	W	12P-1230P	\$125.00	1	---
9		NEWS @ NOON	10/05-10/05	\$125.00	:30	1	1	F	12P-1230P	\$125.00	1	---
10		NEWS @ NOON	10/08-10/08	\$125.00	:30	1	1	M	12P-1230P	\$125.00	1	---
11		CBS SOAPS	10/03-10/03	\$100.00	:30	1	1	W	1230P-2P	\$100.00	1	---
12		CBS SOAPS	10/04-10/04	\$100.00	:30	1	1	TH	1230P-2P	\$100.00	1	---
13		CBS SOAPS	10/05-10/05	\$100.00	:30	1	1	F	1230P-2P	\$100.00	1	---
14		CBS SOAPS	10/08-10/08	\$100.00	:30	1	1	M	1230P-2P	\$100.00	1	---

Rep Order# 6837931 Ver# 1 Status New  
EC'd Yes

Traffic Order#

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Showing Buylines: All Lines

2 of 4

Station KRQE-TV ALBUQUERQUE, NM.  
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Product Order  
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Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
15		WKND VARIOUS	10/06-10/06	\$50.00	:30	3	1	SA	11A-6P	\$150.00	3	
16		WKND VARIOUS	10/07-10/07	\$50.00	:30	3	1	SU	11A-6P	\$150.00	3	
17		DR PHIL	10/02-10/02	\$100.00	:30	1	1	TU	3P-4P	\$100.00	1	
18		DR PHIL	10/03-10/03	\$100.00	:30	1	1	W	3P-4P	\$100.00	1	
19		DR PHIL	10/04-10/04	\$100.00	:30	1	1	TH	3P-4P	\$100.00	1	
20		DR PHIL	10/08-10/08	\$100.00	:30	1	1	M	3P-4P	\$100.00	1	
21		NEWS 5A	10/02-10/02	\$50.00	:30	1	1	TU	5A-6A	\$50.00	1	
22		NEWS 5A	10/03-10/03	\$50.00	:30	1	1	W	5A-6A	\$50.00	1	
23		NEWS 5A	10/04-10/04	\$50.00	:30	1	1	TH	5A-6A	\$50.00	1	
24		NEWS 5A	10/08-10/08	\$50.00	:30	1	1	M	5A-6A	\$50.00	1	
25		NEWS 6A	10/02-10/02	\$100.00	:30	1	1	TU	6A-7A	\$100.00	1	
26		NEWS 6A	10/03-10/03	\$100.00	:30	1	1	W	6A-7A	\$100.00	1	
27		NEWS 6A	10/04-10/04	\$100.00	:30	1	1	TH	6A-7A	\$100.00	1	
28		NEWS 6A	10/08-10/08	\$100.00	:30	1	1	M	6A-7A	\$100.00	1	
29		SAT 7A NEWS	10/06-10/06	\$25.00	:30	1	1	SA	7A-8A	\$25.00	1	
30		SUN 7A NEWS	10/07-10/07	\$50.00	:30	1	1	SU	7A-8A	\$50.00	1	



Rep Order# 6837931 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/01/2012 8:16 AM  
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Showing Buylines: All Lines

3 of 4

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Flight Dates 10/02/2012 - 10/08/2012  
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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
31		LATE NEWS	10/08-10/08	\$550.00	:30	1	1	M	10P-1035P	\$550.00	1	
32		LATE NEWS	10/06-10/06	\$325.00	:30	1	1	SA	10P-1035P	\$325.00	1	
33		JEOPARDY	10/03-10/03	\$350.00	:30	1	1	W	6P-630P	\$350.00	1	
34		JEOPARDY	10/05-10/05	\$350.00	:30	1	1	F	6P-630P	\$350.00	1	
35		JEOPARDY	10/08-10/08	\$350.00	:30	1	1	M	6P-630P	\$350.00	1	
36		WHEEL	10/02-10/02	\$425.00	:30	1	1	TU	630P-7P	\$425.00	1	
37		WHEEL	10/04-10/04	\$425.00	:30	1	1	TH	630P-7P	\$425.00	1	
38		JEOPARDY	10/06-10/06	\$125.00	:30	1	1	SA	6P-630P	\$125.00	1	
39		WHEEL	10/06-10/06	\$125.00	:30	1	1	SA	630P-7P	\$125.00	1	
40		NCIS LA	10/02-10/02	\$1,000.00	:30	1	1	TU	8P-9P	\$1,000.00	1	
41		VEGAS	10/02-10/02	\$1,000.00	:30	1	1	TU	9P-10P	\$1,000.00	1	
42		CRIMINAL MINDS	10/03-10/03	\$900.00	:30	1	1	W	8P-9P	\$900.00	1	
43		CSI	10/03-10/03	\$900.00	:30	1	1	W	9P-10P	\$900.00	1	
44		BLUE BLOODS	10/05-10/05	\$800.00	:30	1	1	F	9P-10P	\$800.00	1	
45		60 MIN	10/07-10/07	\$700.00	:30	1	1	SU	6P-7P	\$700.00	1	
46		GOOD WIFE	10/07-10/07	\$900.00	:30	1	1	SU	8P-9P	\$900.00	1	



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---REPORT TOTALS---

Report Totals: 50 / \$12,250.00

---SALES MONTHLY TOTALS---

Oct 12: 50 / \$12,250.00

Sales Totals: 50 / \$12,250.00

Station Totals: 50 / \$12,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$38,281	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE

# Spot Manager: All, 10/02/12-10/08/12

Station	Order	Date	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Alt Order #: 06837931												
Advertiser: POL/Wilson For NM Senate												
KRQE	195607	10/04/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C02C08	11:11:45 PM		\$125.00
KRQE	195607	10/05/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C02C08	6:05:31 PM		\$350.00
KRQE	195607	10/07/12	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C02C08			\$1,500.00
KRQE	195607	10/03/12	Wed Hour 3	9p-10p	:30	P5	[ALL]	Order	C02C08	9:00:24 PM		\$900.00
KRQE	195607	10/03/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C02C08	5:51:59 AM		\$50.00
KRQE	195607	10/02/12	Tue Hour 3	9p-10p	:30	P5	[ALL]	Order	C02C08			\$1,000.00
KRQE	195607	10/06/12	LN Sa	10p-1035p	:30	P5	[ALL]	Order	C02C08	10:15:57 PM		\$325.00
KRQE	195607	10/02/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C02C08	6:24:20 AM		\$100.00
KRQE	195607	10/06/12	Sa 630p-7p	Sa 630p-7p	:30	P5	[ALL]	Order	C02C08	6:47:19 PM		\$125.00
KRQE	195607	10/02/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	C02C08	4:59:56 PM		\$250.00
KRQE	195607	10/04/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C02C08	3:33:17 PM		\$100.00
KRQE	195607	10/04/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	C02C08	4:59:41 PM		\$250.00
KRQE	195607	10/06/12	Sign-On/Sign-Off	(11:00:00 AM	:30	P5	[ALL]	Order	C02C08	4:58:36 PM		\$50.00
KRQE	195607	10/08/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C02C08	10:59:30 PM		\$125.00
KRQE	195607	10/08/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C02C08	10:07:07 PM		\$550.00
KRQE	195607	10/02/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C02C08	6:34:23 PM		\$425.00
KRQE	195607	10/06/12	KRQE News Satu	7a-8a	:30	P5	[ALL]	Order	C02C08	7:25:59 AM		\$25.00
KRQE	195607	10/03/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C02C08	6:20:29 PM		\$350.00
KRQE	195607	10/03/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C02C08	6:41:03 PM		\$425.00
KRQE	195607	10/07/12	LN Su	10p-1035p	:30	P5	[ALL]	Order	C02C08	10:16:50 PM		\$400.00
KRQE	195607	10/06/12	Sign-On/Sign-Off	(11:00:00 AM	:30	P5	[ALL]	Order	C02C08	5:42:05 PM		\$50.00
KRQE	195607	10/02/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C02C08	11:23:30 PM		\$125.00
KRQE	195607	10/04/12	M-F KRQE News	4p-430p	:30	P5	[ALL]	Order	C02C08	4:08:15 PM		\$125.00
KRQE	195607	10/05/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C02C08	1:29:01 PM		\$100.00
KRQE	195607	10/02/12	Tue Hour 1	7p-8p	:30	P5	[ALL]	Order	C02C08	7:19:01 PM		\$1,000.00
KRQE	195607	10/05/12	Fri Hour 2	8p-9p	:30	P5	[ALL]	Order	C02C08	8:29:04 PM		\$700.00
KRQE	195607	10/07/12	Sign-On/Sign-Off	(11:00:00 AM	:30	P5	[ALL]	Order	C02C08	5:49:47 PM		\$50.00
KRQE	195607	10/02/12	Tue Hour 2	8p-9p	:30	P5	[ALL]	Order	C02C08	8:01:24 PM		\$1,000.00
KRQE	195607	10/07/12	Sign-On/Sign-Off	(11:00:00 AM	:30	P5	[ALL]	Order	C02C08			\$50.00
KRQE	195607	10/05/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C02C08	10:08:22 PM		\$550.00
KRQE	195607	10/07/12	Sun Hour 2	7p-8p	:30	P5	[ALL]	Order	C02C08	7:29:05 PM		\$800.00
KRQE	195607	10/07/12	Sun Hour 3	8p-9p	:30	P5	[ALL]	Order	C02C08	7:59:50 PM		\$900.00
KRQE	195607	10/03/12	Wed Hour 2	8p-9p	:30	P5	[ALL]	Order	C02C08	8:19:01 PM		\$900.00
KRQE	195607	10/07/12	NFL Reg Season	(11:00:00 AM	:30	P5	[ALL]	Order	C02C08	1:14:17 PM		\$900.00
KRQE	195607	10/06/12	Sa 6p-630p	Sa 6p-630p	:30	P5	[ALL]	Order	C02C08	6:10:02 PM		\$125.00
KRQE	195607	10/06/12	Sat Hour 2	8p-9p	:30	P5	[ALL]	Order	C02C08	8:56:56 PM		\$350.00
KRQE	195607	10/08/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C02C08	6:41:03 PM		\$425.00
KRQE	195607	10/08/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C02C08	3:16:31 PM		\$100.00
KRQE	195607	10/03/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	C02C08	4:58:56 PM		\$250.00
KRQE	195607	10/03/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C02C08	10:16:10 PM		\$550.00
KRQE	195607	10/07/12	Sign-On/Sign-Off	(11:00:00 AM	:30	P5	[ALL]	Order	C02C08			\$50.00
KRQE	195607	10/06/12	Sign-On/Sign-Off	(11:00:00 AM	:30	P5	[ALL]	Order	C02C08	4:28:36 PM		\$50.00
KRQE	195607	10/04/12	Thur Hour 3	9p-10p	:30	P5	[ALL]	Order	C02C08	8:59:39 PM		\$1,000.00
KRQE	195607	10/06/12	Sat Hour 3	9p-10p	:30	P5	[ALL]	Order	C02C08	9:29:17 PM		\$500.00
KRQE	195607	10/02/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C02C08	3:51:43 PM		\$100.00
KRQE	195607	10/07/12	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C02C08			\$1,500.00
KRQE	195607	10/06/12	Sa 1230a-1a	1235-105a	:30	P5	[ALL]	Order	C02C08	12:39:15 XM		\$20.00
KRQE	195607	10/03/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	C02C08	11:29:41 AM		\$150.00
KRQE	195607	10/04/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C02C08	12:23:54 XM		\$50.00
KRQE	195607	10/04/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C02C08	5:05:13 AM		\$50.00
KRQE	195607	10/02/12	Tue Hour 3	9p-10p	:30	P5	[ALL]	Order	C02C08	9:01:09 PM		\$1,000.00
KRQE	195607	10/07/12	KRQE News Sun	7a-8a	:30	P5	[ALL]	Order	C02C08	7:33:45 AM		\$50.00
KRQE	195607	10/07/12	Sun Hour 1	6p-7p	:30	P5	[ALL]	Order	C02C08	6:18:47 PM		\$700.00
KRQE	195607	10/07/12	NFL Today	(10:00:00 AM	:30	P5	[ALL]	Order	C02C08			\$350.00
KRQE	195607	10/05/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C02C08	12:04:47 PM		\$125.00
KRQE	195607	10/04/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C02C08	6:46:48 PM		\$425.00
KRQE	195607	10/02/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C02C08	12:12:28 PM		\$125.00
KRQE	195607	10/06/12	Sat Hour 1	7p-8p	:30	P5	[ALL]	Order	C02C08	7:27:56 PM		\$300.00
KRQE	195607	10/08/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C02C08	12:58:11 PM		\$100.00
KRQE	195607	10/04/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C02C08	10:07:57 PM		\$550.00
KRQE	195607	10/04/12	Thur Hour 1	7p-8p	:30	P5	[ALL]	Order	C02C08			\$1,250.00

[Sorted by: Advertiser]

# Spot Manager: All, 10/02/12-10/08/12

Station	Order	Date	Inv. Code (Book)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Alt Order #: 06837931												
Advertiser: POL/Wilson For NM Senate												
KRQE	195607	10/02/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C02C08	5:44:51 AM		\$50.00
KRQE	195607	10/08/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C02C08	6:21:14 PM		\$350.00
KRQE	195607	10/03/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	C02C08	10:28:26 AM		\$100.00
KRQE	195607	10/08/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C02C08	12:28:41 PM		\$125.00
KRQE	195607	10/04/12	Thur Hour 2	8p-9p	:30	P5	[ALL]	Order	C02C08	8:29:34 PM		\$1,000.00
KRQE	195607	10/02/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C02C08	10:17:25 PM		\$550.00
KRQE	195607	10/03/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C02C08	3:16:01 PM		\$100.00
KRQE	195607	10/03/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C02C08	12:19:34 PM		\$125.00
KRQE	195607	10/07/12	Su 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C02C08	11:09:48 PM		\$60.00
KRQE	195607	10/04/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C02C08	12:58:26 PM		\$100.00
KRQE	195607	10/03/12	Wed Hour 1	7p-8p	:30	P5	[ALL]	Order	C02C08	7:57:00 PM		\$750.00
KRQE	195607	10/08/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C02C08	5:25:47 AM		\$50.00
KRQE	195607	10/08/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	C02C08	10:59:00 AM		\$150.00
KRQE	195607	10/02/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C02C08	11:48:06 PM		\$50.00
KRQE	195607	10/07/12	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C02C08			\$1,500.00
KRQE	195607	10/08/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	C02C08	9:59:30 AM		\$100.00
KRQE	195607	10/03/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C02C08	10:59:00 PM		\$125.00
KRQE	195607	10/05/12	Fri Hour 3	9p-10p	:30	P5	[ALL]	Order	C02C08	9:20:09 PM		\$800.00
KRQE	195607	10/04/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C02C08	6:38:30 AM		\$100.00
KRQE	195607	10/02/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	C02C08	10:28:26 AM		\$100.00
KRQE	195607	10/03/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C02C08	12:12:48 XM		\$50.00
KRQE	195607	10/07/12	Sun Hour 4	9p-10p	:30	P5	[ALL]	Order	C02C08	9:20:04 PM		\$1,100.00
KRQE	195607	10/05/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	C02C08	10:59:15 AM		\$150.00
KRQE	195607	10/08/12	CBS Evening News	5p-530p	:30	P5	[ALL]	Order	C02C08	4:59:56 PM		\$250.00
KRQE	195607	10/03/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C02C08	1:59:01 PM		\$100.00
KRQE	195607	10/08/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C02C08	12:00:42 XM		\$50.00
KRQE	195607	10/06/12	Sa 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C02C08	11:33:45 PM		\$75.00
KRQE	195607	10/08/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C02C08	6:45:00 AM		\$100.00
KRQE	195607	10/02/12	M-F KRQE News	430p-5p	:30	P5	[ALL]	Order	C02C08	4:38:40 PM		\$125.00
KRQE	195607	10/03/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C02C08	6:12:15 AM		\$100.00
												33,305.00
												33,305.00
												33,305.00

[Sorted by: Advertiser]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Smart Media Group,

being/on behalf of: Heather Wilson, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

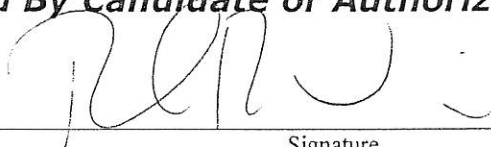
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

7/31/12

Date

  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Heather Wilson  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**                      ☐ **does not**

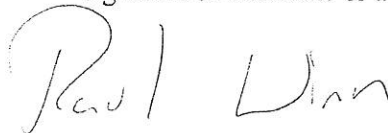
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

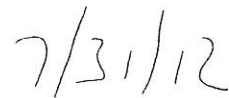
- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date